



# 2010 advisory boards

## ASI Advisory Board

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- . Fred Albrecht, Proforma Albrecht & Co (*asi/116308*)
- . Michelle Altobelli, Altobelli Advantage Inc (*asi/119272*)
- . Matt Bertram, Fields Manufacturing (*asi/54100*)
- . Karen Cohen, All In One (*asi/34256*)
- . Robert Fiveash, Brand Fuel (*asi/145025*)
- . Karen Griffin Allen, CPI Graphics (*asi/169546*)
- . Brett Hersh, Admints & Zagabor (*asi/31516*)
- . Bill Korowitz, The Magnet Group (*asi/68507*)
- . Pete Langdon, Notes Inc. (*asi/74357*)
- . Jo-an Lantz, Geiger (*asi/202900*)
- . Yann Leca, Polyconcept (parent of Leed's, Bullet Line and Journalbooks)
- . Eric Levin, Jetline (*asi/63344*)
- . Greg Muzzillo, Proforma (*asi/300094*)
- . Sadie Schlieff, American Solutions for Business (*asi/120075*)
- . Tipton Shonkwiler, United Franchise Group (*asi/384750*)
- . Paul Smith, Calconix Inc. (*asi/43270*)
- . Doug Stayman, In Your Face Apparel (*asi/62494*)
- . Jill Valentino, Appleback Embroidery, Screen Printing and Promotional Products (*asi/123011*)

## Marketing, PR & Industry Research Board

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- . Terry Brizz, Galaxy Balloons Inc. (*asi/55675*)
- . Peggy O'Connell Schumann, SignUP Graphics Inc (*asi/326539*)
- . Christopher Duffy, Bag Makers (*asi/37940*)
- . Colin Hageney , Bullpen Marketing (*asi/150076*)
- . Shawn Kanak, Towel Specialties (*asi/91605*)
- . Steven Kanney , Target Graphics (*asi/90549*)
- . Jeff Lederer, Prime Line (*asi/79530*)
- . Stephanie Massengale, Advanced Graphix (*asi/108993*)
- . Jane Munro, As You Wish Promotions (*asi/125450*)
- . John Simonetta, Proforma Green Marketing (*asi/491309*)
- . Matthew Sprague, Logo Mats Inc (*asi/67849*)
- . Rob Watson, MediaTree (*asi/70303*)
- . Steve Woodburn, Staples Promotional Products (*asi/120601*)

## Safety & Legislative Board

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- . Bill Bradbury , Cintas Corp. (*asi/162167*)
- . Sandee Coburn, Ariel Premium Supply (*asi/36730*)
- . Mel Ellis, HumphreyLine Inc. (*asi/62050*)
- . Ted Fuehr, Incentives International (*asi/230802*)
- . Len Hornstein, Avaline (*asi/37590*)
- . Michael Juels, Corporate Images Inc. (*asi/169081*)
- . Kathy Knight, Leed's (*asi/42424*)
- . Don Martin, Bloomin Promotions (*asi/40646*)
- . Terry McGuire, HALO/Lee Wayne (*asi/356000*)
- . Steven Meyer, M-I Line (*asi/71980*)
- . Kim Newell, World Wide Lines Inc. (*asi/98290*)
- . Rick Rayl, BDA (*asi/137616*)
- . LeeAnn Schumacher, Summit Marketing (*asi/339116*)
- . Dave Thompson, National Pen (*asi/281040*)
- . Dan Townes, Shepenco (*asi/86850*)

## Technology & Operations Board

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- . Doug Blauer, ShedRain (*asi/86785*)
- . Jeff Foster , Edigitize Inc. (*asi/700456*)
- . Sandy Gonzalez, Made to Order (*asi/259540*)
- . Ed Hamilton, Digispec (*asi/49716*)
- . Fred Haws, Haws USA (*asi/43861*)
- . Sam Hornstein, Avaline LLC (*asi/37590*)
- . Aaron Itzkowitz, DYP Design Your Recognition (*asi/48051*)
- . Mark Jackson, Promotion Resource Group (*asi/300621*)
- . Chris Jenkin, Maestro (*asi/68431*)
- . Jim Martin, Kolder (*asi/74710*)
- . Joseph Miller, AIA LogoTools (*asi/109480*)
- . Linda Miller Seder, Innovative Promotional Concepts (*asi/231652*)
- . Niko Pamboukas, iClick (*asi/62124*)
- . Marc Resnik, ThrowThings.com (*asi/344502*)
- . Leslie Roark, PromoPros Inc. (*asi/300654*)
- . Paula Teague, Marketing Group (*asi/261659*)
- . Mike Ver Duin, Ver Duin's Inc. (*asi/351600*)
- . John Simonetta, Proforma Green Marketing (*asi/491309*)
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